



NCAR VIDEO GUIDELINES

The NCAR Advocate Committee, the 2019 NCAR Conference and the Ikebana Iwaya Fund have collaborated to provide your chapter with access to demonstration video recordings from the 2019 NCAR Conference and new demonstration video productions.

These materials are designed to be used with chapter Zoom meetings/programs to unite your members when you are unable to meet in person. It is our hope that you will take advantage of these demonstrations to engage and provide continued "Friendship through Flowers".

BASICS

- Videos were developed to span the COVID crisis affording chapters quality programming and ultimate flexibility.
- Videos are 45-60 minutes in length and are recorded and produced by a professional videographer.
- Videos are bundled into a subscription to provide content to span the 2020-2021 year.
- Ten videos will be available for your chapter programs from September 1 2020 – August 31, 2021.
- Instructions provided on how to use Zoom to show the videos
- These videos are for I.I. NCAR Chapter use only.
- For an in-person meeting, you will need a computer, projector, screen, and Wi-Fi.
- We will be using a Coordinator, to manage the program. All correspondence should be direct to this Email: ncar.videos@gmail.com

RESTRICTIONS - Important Please Read

- These videos are intended for I.I. NCAR Chapter use only and may not be used by individuals, schools or sensei, or distributed to individual chapter members for viewing.
- Permissions and passwords are for I.I. Chapter meetings only.
- Sharing, copying or downloading copies are prohibited.
- Reproduction, modification, distribution, or public performance or display of these works in social media (e.g. Facebook) is strictly prohibited.
- Use of videos counter to these guidelines may affect the chapter's access to this program with forfeiture fees.

TIMING

- Subscription **Registration** begins **August 3, 2020**
- Subscription **Access** begins **September 1, 2020**
- Subscription fees cover showings between September 1, 2020 to August 31, 2021, and videos may be accessed anytime during the 2020-2021 programming season.
- If or when additional videos are created, new subscriptions may become available.

POLICIES OF USE

- Chapters have unlimited showings.
- Videos will be shown only for chapter member meetings, whether in person or on Zoom.
- Individual use is not allowed.
- Each chapter should designate one Video Liaison with one backup. The Video Liaison will handle all the subscription purchase and showing. (This information is needed when you Subscribe and pay the fee.)
- All information and passwords will be sent to the Video Liaison only.
- Passwords to your chapter subscription are NOT to be shared with other chapters, ikebana schools or individuals.
- Should a chapter cancel their video showing, notify the coordinator by email for the purpose of Zoom management.
- There will be no refunds.
- Optional additional content beyond the initial 10 videos may be added. Additional fees may apply.

ZOOM ACCOUNT

- The NCAR Zoom Account is provided for showings at chapter meetings.
- Chapters using the NCAR Zoom Account will indicate this on the Zoom Account Scheduling Form.
- We will be scheduling your two-hour Zoom meeting time slot. This two-hour period includes your video showing and any other meeting requirements.
- We will attempt to accommodate your preferred time slot.
- NCAR Zoom Account is a Pro Account which allows for 100 participants at a time.
 - RECOMMENDATION for chapters who have membership over 99. Divide the invitations to members to join in groups of less than 100 and show the video twice.
- We will be providing detailed Instructions to all our subscribers on how to show videos using Zoom.
- Chapters with their own Zoom Account may schedule their showings. NOTE: Using a FREE Personal Zoom Account (40-minute limit) will not allow enough time for your video showing.

ACCESS

- Passwords will be sent via email to the designated Video Liaison.
- Passwords to access videos will change periodically.

CONTENT AVAILABLE

- These program videos are not offered separately.
- Your subscription fee includes 10 videos

Demonstrations from the 18th North & Central American Region Conference

- ~ Ikenobo School of Ikebana, Senko Ikenobo, Headmaster Designate
- ~ Ichiyo Ikebana School, Elaine Jo, Executive Master
- ~ Ohara Ikebana School, Jose Salcedo, First Term Master
- ~ Sogetsu Ikebana School, Soho Sakai, Riji

Demonstrations by NCAR Ikebana Sensei

- ~ Ichiyo Ikebana School, Valerie Eccleston, Executive Master (Available October 2020)
- ~ Ikenobo School of Ikebana, Stephanie English, Senior Professor First Grade
- ~ Ohara School of Ikebana, Satsuki Palter, Sub Grand Master (Available October 2020)
- ~ Sogetsu Ikebana School, Susan Cano, Riji (First Grade)

Japanese Cultural Programs by NCAR

- ~ Endless Possibilities with Washi - crafting items with Washi, Laura Felt
- ~ Politics of the Kimono - Edo Period, Paul MacLardy, Author and Owner of Arise Bazaar (Available October 2020)

MATERIALS AND SUPPLEMENTAL INFORMATION

NAR will provide a Chapter Information Packet for each video containing:

- o Video usage Guidelines (This document)
- o How to share screen (video) on Zoom
- o Demonstrator and Program Bio (one page maximum)
- o List of materials used in demonstrations (Materials list for Dallas Conference are not available.)
- o Materials list and instructions for Washi Project

SUBSCRIPTION FEE INFORMATION

- Subscriptions for videos are determined by the size of chapter membership.
 - o The chart below, lists each NCAR chapter and their Group Pricing Category.
 - o Pricing is to recoup expenses only.
- The subscription fee covers showing between September 1, 2020 to August 31, 2021.
- Your subscription fee includes 10 videos as outline above in Content section.

REGISTRATION AND PAYMENT

- **Registration for Subscriptions will open August 3, 2020.**
- Read all instructions before registration.
- We will need one individual from your chapter to serve as your Video Liaison and one Backup Video Liaison. (These can be the Program Chair or a technical person.)
- The Video Liaison (or the Backup) will be your chapter representative for your subscription.
- PayPal or any credit card can be used to pay fees.
- Fees must be paid prior to receiving access.
- **Access Begins September 1, 2020**

- The subscription fee will be the same even if you subscribe at a later date (i.e. – will not be prorated).

Chapter Subscription Fees

Group A: \$50

Akron #115
 Albuquerque #41
 Ann Arbor #183
 Bermuda #180
 Dayton #33
 Fayetteville #140
 Fort Worth #38
 Jefferson County #137
 Lansing #134
 Madison #28
 Melbourne FL #216
 Middle Georgia #112
 Mobile #164
 North Canton #54
 Panama #257
 Sarah P Duke #264
 Spokane #230
 St. Andrew #156
 Traverse City #165

Group B \$100

Atlanta #265
 Augusta #81
 Baltimore #118
 Baton Rouge #42
 Charlotte #49
 Cleveland #20
 Colorado Springs #95
 Columbia #182
 Harrisburg #18
 Houston #12
 Memphis Bamboo #44
 Mexico City #228
 Miami #131
 Milwaukee #22
 Monterey Bay #231
 New Orleans #97
 Omaha #60
 Orlando-Winter Park #132
 Ottawa Centennial #120
 Pittsburgh #25
 Rochester #53
 San Antonio #46
 Sarasota #115
 St. Louis #3
 Tacoma-Olympia #147
 Wilmington #212

Group C \$200

Asheville #74
 Chicago #27
 Columbus #84
 Dallas #13
 Denver #66
 Detroit #85
 Minneapolis- St. Paul #121
 Montreal #155
 Portland #67
 Sacramento #26
 Sun Cities #167
 Toronto #61

Group D \$400

Naples #160
 Los Angeles #4
 San Diego #119
 Seattle #19
 St. Petersburg #65

Group E \$600

Boston #17
 Honolulu #56
 New York #7
 Philadelphia #71
 San Francisco Bay #31
 Washington D.C. #1
